



44th Annual First National Bank Pro-Am Golf Tournament

Friday, June 7, 2024  
Sewickley Heights Golf Club

## Sponsorship Opportunities

### Gold Sponsor | \$5,000

- Four (4) golfers
- Full-Page Program Ad
- Tee Sign
- Premium refreshments on-course
- Invitation to post-outing reception
- Recognition on website and at event

### Silver Sponsor | \$2,500

- Two (2) golfers
- Half-Page Program Ad
- Tee Sign
- Premium refreshments on-course
- Invitation to post-outing reception
- Recognition on website and at event

### Individual Sponsor | \$1,250

- One (1) golfer
- Premium refreshments on-course
- Invitation to post-outing reception

### Golf Cart Sponsor | \$5,000

- Name & logo on golf carts
- Full-Page Program Ad
- Recognition on website and at event

### Cocktail Sponsor | \$2,500

- Signage on bar stations throughout the golf course
- Half-Page Program Ad
- Recognition on website and at event

### Refreshment Sponsor | \$1,000

- Signage on a refreshment station on the course
- Quarter-Page Program Ad

### Advertising Sponsorships

- \$800 Full-Page digital program ad
- \$550 Half-Page digital program ad
- \$300 Quarter-Page digital program ad
- \$150 Tee Sign

### Advertising Specs

- Full-Page digital ad 5" W x 8" H
- Half-Page digital ad 5" W x 3.875" H
- Quarter-Page digital ad 2.375" W x 3.875" H

**Ads Due: May 22, 2024**





# Sponsorship Commitment

Donor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Address: \_\_\_\_\_

Please indicate your level of sponsorship support for the 2024 Pro-Am Golf Tournament:

**Golf Sponsorship:**

- Gold Sponsor (\$5,000)
- Silver Sponsor (\$2,500)
- Individual Sponsor (\$1,250)

**Non-Golf Sponsorship:**

- Golf Cart (\$5,000)
- Cocktail (\$2,500)
- Refreshment (\$1,000)

**Advertising Support:**

- Full-Page Ad (\$800)
- Half-Page Ad (\$550)
- Quarter-Page Ad (\$300)
- Tee Sign (\$150)

**Pay Online:** <https://www.thewatsoninstitute.org/about-us/giving/pro-am/>

**Mail a Check:**

Payable to “The Watson Institute”  
Lisa Ashbaugh  
The Watson Institute  
301 Camp Meeting Rd  
Sewickley, PA 15143

**Submit ads:**

Lisa Ashbaugh  
lisaa@thewatsoninstitute.org

Contact Lisa Ashbaugh at [lisaa@thewatsoninstitute.org](mailto:lisaa@thewatsoninstitute.org) or 412-749-2851 with any questions!