



First National Bank



PGA
Tri-State Section

42nd Annual First National Bank Pro-Am Golf Tournament June 3, 2022 | Allegheny Country Club Sponsorship Opportunities

Gold Sponsor | \$5,000

- Four (4) golfers
- Premium on-course refreshments including grilling stations, breakfast & lunch options, and mixed beverage stations
- Full-Page digital program ad
- Identification on scoreboard
- Digital sponsor recognition on-site & on website
- Tee sign on the course

Silver Sponsor | \$2,500

- Two (2) golfers
- Premium on-course refreshments including grilling stations, breakfast & lunch options, and mixed beverage stations
- Half-Page digital program ad
- Digital sponsor recognition on-site & on website
- Tee sign on the course

Individual Sponsor | \$1,250

- One (1) golfer
- Premium on-course refreshments including grilling stations, breakfast & lunch options, and mixed beverage stations

Golf Cart Sponsor | \$5,000

- Name and logo on all golf cart signage
- Signage throughout golf course
- Full-Page digital ad
- Digital sponsor recognition on-site & on website

Cocktail Sponsor | \$2,500

- Signage on bar stations on the golf course
- Half-Page digital ad
- Digital sponsor recognition on-site & on website

Refreshment Sponsor | \$1,000

- Signage on a refreshment station on the golf course
- Half-Page digital ad

Advertising Sponsorships

- \$800 Full-page digital program ad
- \$550 Half-page digital program ad
- \$300 Quarter-page digital program ad
- \$150 Tee sign

Advertising Specifications

All ads should be either black/white (text or graphics only) or grayscale ads with images.

We prefer PDF files.

Full-page ad = 5" wide x 8" high | Half-page ad = 5" wide x 3.875" high

Quarter-page ad = 2.375" wide x 3.875" high

Send ads to: lisaf@thewatsoninstitute.org by

Wednesday, May 18, 2022